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Free illustrator brochure design templates

(Image credit: Pablo Stanley) A little illustration can be an excellent way to liven up a design and bring some humanity to it, especially when it comes to web design. It is difficult to spend any time on the web without encountering a collection of illustrated cartoon figures promoting a new startup; is one of those hot web design trends that won't go away. If you want to incorporate illustration into your designs but do not know how to draw or where to start, here is a brilliant solution from Pablo Stanley. He has created a library of hand-drawn illustrations called Open Doodles, and launched them for free under a Creative Commons license so you can use them the way you want. How to tell a story with your illustrations Open Doodles are free to use, copy, edit, remix, share, anything (Image credit: Pablo Stanley) Stanley is a great advocate of open design; he explains that when he was young and wanted to get into digital design he had no money, so he had to hack software and steal CDs from tech magazines in order to learn his skills - at least, until he was caught. Now I offer my stuff for free, he says, because I know other people are equally eager to learn and are looking for guidance, anywhere they can. I hope that opening my work will help them grow, improve on their craft, and make their parents proud. They may be free, but Stanley's Open Doodles do not compromise quality. Instead of simply releasing your illustration as a set of static PNGs, you're making the actual source files available for download, so that you can check the layers and see how it all fits together as well as get a glimpse of your untied process. The opportunities to improve, build on top, fix and reinvent are yours to discover, he says. Use the generator to quickly configure your own color scheme (Image Credit: Pablo Stanley) While some of the Open Doodles are hand-drawn sketch scans, most are illustrations that were drawn on an iPad in Procreate, vectored in Illustrator and then made in a library with global styles in Sketch before being exported as SVG and PNG. In addition to downloadable images, Stanley has also built an Open Doodles Generator along with developer Fang-Pen Lin. There is also a set of compositions prepared to make life even easier, as well as a gallery of example landing pages demonstrating how these illustrations can be put to work online, and all there is an inspiring gallery to give you ideas on how to use the illustrations (Image Credit: Pablo Stanley) Under the CC0 license you can copy, edit, remix, share or redraw open Doodles images for any purpose, without restriction. Stanley hopes this will encourage other designers to create their own kits and share them with the world, and that Open Doodles Doodles will be easier for designers to show the value of illustration in models. And while he's making his illustrations available for free, he also hopes designers will use them as placeholders before going on to hire real illustrators to help tell their stories; even provides a set of useful links. For more information and to grab your own free illustrations, click the Open Doodles site. Related Articles: Skipping the design of the content brochure doesn't have to be boring. If anything, putting some thought and care into it can result in a seriously elegant, striking and powerful promotional tool. Here are 11 awesome examples of brochure design. What's your favorite? 01. Lake Shore The lake shore brochure design incorporates custom typography, branding, illustration, photography and folding plans. The designer behind this brilliant brochure design was clearly thinking outside the box. Literally. Developed by creative director John Owens, this brochure design for Lake Shore, a unique development of eco-friendly housing in Bristol, incorporates bespoke typography, branding, illustration, photography and folding plans. The use of overlays, silkscreens and patterns based on Ben-Day's dot printing process, along with a vivid palette, ensured that this project was entirely unique in Bristol, Owens comments. 02. FolioMania The composition and use of colour in this beautiful brochure from the design house Lemongraphic FolioMania is a portfolio brochure for designers, created by Singapore-based multimedia design house Lemongraphic. Bright and vibrant colors, excellent composition and beautifully presented, this brochure immediately catches the eye. 03. Coral Palace Luxury Resort This brochure for Coral Palace Luxury Resort was designed to be sophisticated but cozy. Michigan-based Printer Folders designed this sophisticated brochure by Coral Palace Luxury Resort. The team scratched the brightly cliched colors, palm trees and seashells found in most of the resort's brochures, rather than selecting stylish neutral colors. The floor sketches of the extended stay apartments add a cozy and artisanal look to make the resort feel at home. RGB Studio created this elegant and unique brochure for festival music Creamfields. This awesome brochure for the Creamfields music festival was designed by RGB Studio, owned by graphic designer Rob Brearley. The textured textured leather-effect cover that encased the brightly colored book is held together with a single lanyard. Very elegant. 05. Harter: How we work A fresh and clean brand and design agency Red Antler Branding and design consultancy Red Antler created this magnificent 48-page brochure for the launch of a new work chair for harter design solutions. The team created a pure and fresh design that incorporates a beautiful use of colors and patterns. 06. Nick Cave Graphic design Allison Wilton created this concept for contemporary textile and performance artist Nick Cave. Graphic designer Allison Wilton came up with the concept of this elegant elegant printed on luxurious and textured paper with designs by contemporary textile and performance artist Nick Cave on rever. 07. Ewaan This unique and elegant design was created by senior art director Omar Reda. Classic and elegant with a unique design, this magnificent brochure for global residential company Ewaan was designed by senior art director of Saudi Arabia's marketing strategy and communications agency TBWA\RAAD Jeddah Omar Reda. 08. TVNZ - 7 Graphic designer Thomas Pavitte developed the concept of this brochure while working on TVNZ Melbourne-based graphic designer Thomas Pavitte approached this smart triangular folding brochure while working at TVNZ to promote TV shows on the TVNZ 7 network. When the brochure is fully developed it forms the shape of logo 7. An intelligent and interesting format. 09. Vespa This gorgeous retro style brochure will spark feelings of nostalgia for many. This bright, retro-style brochure for Vespa was created by the Norwegian graphic designer who goes by the name Niggez on the deviantART website. Very well crafted, we love the nostalgic elements of this design. 10. Contemporary Slovenian writers Photography Designer Tomato Kosir created this elegant brochure for the Frankfurt book fair. This elegant brochure with beautiful clean lines was created to present information about contemporary Slovenian writers at the Frankfurt book fair. Created by graphic designer Tomato Kosir, half presents Slovenian humanists and second social scientists. 11. CHP Brochure Three elegant brochure has great composition, typography and a beautiful color scheme. This elegant three-door color brochure for Duke's Center for Health Policy was created by graphic designer Nicole Kraieski. We really like the great composition, typography and beautiful color options, one of which is the fluorescent Pantone 805C. A PowerPoint design template gives cohesion, visual organization, and aesthetic appeal to your presentation. All you have to do is add your own content; the rest is already designed in the template. While individual slides use different layouts and graphics, templates help the entire presentation as an attractive package. All versions of PowerPoint support templates. Microsoft offers thousands of free and professionally designed PowerPoint design templates, all categorized to help you find what you need. Many other sources of different quality and prices are available online, too. Depending on your version of PowerPoint, the program starts directly in a template collector or you can access it through File > New. When you choose a template that you like in the Microsoft repository, download to store the template on your computer. Clicking on the downloaded file opens on with the template chosen already loaded and ready to use. Alternatively, if you have a valid Microsoft account, use the template directly in your browser. When checking templates, see the typography, color, background design, and the general feeling. Think about how well these factors work: If you present a PowerPoint to a business crowd, safe colors such as the stability and reliability of blue and black notes. Conventional designs work well in this situation. Similarly, a more artistic crowd might appreciate more color and less common designs. Your content: The template must offer enough flexibility to suit your copy and graphics. If much of the content has bullets, for example, look for a template that displays lists in a format that you find appropriate and enjoyable for your audience. Your brand: if your project is related to the business, branding is important. Choose a PowerPoint template that harmonizes with the logo, charts, and style. His image: Matching the design to his identity seems like an obvious suggestion, but it's easy to get it wrong. For example, if you're creating a presentation on a highly technical topic, avoid templates with soft colors and graphics, regardless of attractiveness personally; instead, go for something elegant and modern. Your audience's perception of your image will affect how well its members receive from your message. Message.